

How Can Your Charity Harness The Power Of Social Media?

Free seminar from Wessex Partnerships and Intergage:

Thursday, 3rd November 2011

Eastpoint Centre, Southampton, SO19 6PB

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This free workshop, brought to you by Wessex Partnerships and Intergage, will give your charity and other not-for-profit organisations a valuable overview of the social media tools available and how these tools can help you to raise your profile, spread your message, create brand loyalty and connect with your sponsors and donors in a very personal way.

This free event will show you

- How to choose the right social media to build relationships online - creating new opportunities for your charity
- How to use social media to best talk and engage with your supporters
- How to raise awareness and spread your message further with social media
- How to harness social media to support your online search marketing activity
- The risks of using social media and how to avoid them

Who should attend

This free workshop and lunch is open to anyone working in the third sector and has been designed to expand on your already basic understanding of social media.

About our speaker

Paul Tansey, accomplished public speaker and Managing Director of Intergage, a fast growing web design and online marketing business in Dorset and Hampshire, has been in senior positions in New Media for over a decade - winning and servicing clients as big as Microsoft and Motorola and as small as local sole traders. He describes himself as "A Marketing Nerd" and is passionate about the fusion of digital technology with marketing.



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About Wessex Partnerships

For over 10 years, Wessex Partnerships has been working with charities, other not-for-profit organisations and more recently, social enterprises in Hampshire and Dorset to develop provision, access funding support and improve service delivery.

About Intergage:

Intergage is the complete Web marketing partner for your charity, offering a range of Web marketing services and charity-specific software for you to choose from to create your complete digital solution.

Agenda

- 09:30 Registration
- 09:45 Welcome from Wessex Partnerships
- 10:00 Seminar commences
- 11:00 Refreshment break
- 11:30 Seminar recommences
- 13:00 Lunch

This seminar and lunch is free of charge.

Advance booking is essential. Places are limited to a maximum of two attendees per charity or not-for-profit organisation and are subject to availability. Confirmation letter and directions will be sent to you 7 days prior to the event. Cancellations made less than 48 hours prior to or delegates failing to arrive at the event may attract a charge of £30 per delegate.

To book your place, please contact Emma

Call: 0845 456 1022

Email: charity@intergage.co.uk

You can also reserve your place online here: www.interaise.co.uk/workshop